

## Privacy Policy for OakBloom Marketing

Last updated: Nov. 20, 2024

At OakBloom Marketing ("we", "us", "our"), we respect your privacy and are committed to protecting your personal data. This privacy policy will inform you about how we look after your personal data when you visit our website and tell you about your privacy rights and how the law protects you.

### 1. Information We Collect

We may collect, use, store, and transfer different kinds of personal data about you which we have grouped together as follows:

- Identity Data includes first name, last name, username, or similar identifier.
- Contact Data includes email addresses and telephone numbers.
- Technical Data includes internet protocol (IP) address, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access this website.
- Usage Data includes information about how you use our website and services.

### 2. How We Use Your Personal Data

We will only use your personal data when the law allows us to. Most commonly, we will use your personal data in the following circumstances:

- Where we need to perform the contract we are about to enter into or have entered into with you.
- Where it is necessary for our legitimate interests and your interests and fundamental rights do not override those interests.
- Where we need to comply with a legal obligation.

### 3. Data Security

We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorized way, altered, or disclosed.

### 4. Data Retention

We will only retain your personal data for as long as reasonably necessary to fulfill the purposes we collected it for, including for the purposes of satisfying any legal, regulatory, tax, accounting, or reporting requirements.

### 5. Your Legal Rights

Under certain circumstances, you have rights under data protection laws in relation to your personal data, including the right to request access, correction, erasure, restriction, transfer, to object to processing, to portability of data, and to withdraw consent.

### 6. Third-party Links

This website may include links to third-party websites, plug-ins, and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements.

## 7. Changes to the Privacy Policy

We may update our privacy policy from time to time. We will notify you of any changes by posting the new privacy policy on this page.

## 8. Email Marketing

We may use your personal data to send you marketing communications about our products and services. Here's what you need to know:

- **Data Collection:** We collect email addresses and names for our email marketing campaigns.
- **Purpose:** We use this data to send newsletters, promotional offers, and other marketing communications.
- **Consent:** By providing your email address and opting in to receive our communications, you consent to receive marketing emails from us. You can withdraw this consent at any time.
- **Opt-out Process:** Every marketing email we send includes an unsubscribe link. You can click this link to opt out of future communications. We will honor your request within 10 business days.
- **Data Sharing:** We may share your email data with third-party email service providers who assist us in delivering our email campaigns. These providers are bound by confidentiality agreements and are not permitted to use your data for any other purpose.
- **Data Security:** We implement appropriate security measures to protect your email data from unauthorized access or disclosure.
- **Data Retention:** We retain your email marketing data for as long as you remain subscribed to our communications or as required by law.
- **Tracking:** Our emails may contain tracking pixels that allow us to monitor email opens and clicks for analytics purposes.

## 9. Contact Us

If you have any questions about this privacy policy or our privacy practices, please contact us at: [hello@oakbloommarketing.com](mailto:hello@oakbloommarketing.com)